

Building Blocks Toward the Big Blur

State Policy Framework - Version 2.0

Revised May 2023

Introduction

The Big Blur argues for the need to erase the arbitrary boundaries between high school, college, and careers and create one new system for grades 11-14. The model opens the opportunity for all students to start earning a postsecondary credential and preparing for career success in 11th grade. Two years of innovative postsecondary education would be free to everyone, just like the years of elementary and secondary school. The Blur is meant to remove the barriers many students face when applying to, entering, and trying to complete college, transforming the path from high school to postsecondary credentials to a career. Rather than having separate institutions, the Blur is an integrated approach to better serve 16-to-20-year-olds and support the country's economy.





Key Features of the Big Blur

Fulfilling the Big Blur vision will require a shift away from an approach of tinkering with existing systems and creating workarounds to address the limitations of current models.

Rather, the Blur requires large-scale systems transformation and policy redesign focused on four key features:



INCENTIVES for accountability and financing to promote new ways of organizing learning



ALIGNMENT of high schools, colleges, and labor markets so that 11th-grade students enter new institutional structures focused on postsecondary credentials and career preparation



GOVERNANCE model that unifies decision-making authority over grades 11-14 as well as over districts and postsecondary institutions that are working as a unified institution



STAFFING structures designed to equip specially trained educators and leaders to teach, curate, and organize learning, work experiences, and support systems for students in grades 11-14.

About this Framework

Jobs for the Future (JFF) is developing this state policy framework to outline the steps states can take toward fully adopting each of the Blur's four key components and creating a more effective system for grades 11-14. The framework describes a continuum of four types of state policy environments that states currently have or will experience on the road toward a fully reimagined system of education-to-career pathways that work for all students.

The four policy environments are:

Fragmented -> Coordinated -> Integrated -> Transformed

- **Fragmented:** State policy conditions maintain separate and distinct overarching governance, rules, funding, and accountability structures for K-12, postsecondary, career and technical education, and workforce systems serving youth and young adults while providing limited or no incentives and authorizing policies for shared approaches and accountability.
- **Coordinated:** State policy conditions maintain separate and distinct overarching governance, rules, funding, and accountability structures for K-12, postsecondary, career and technical education, and workforce systems serving youth and young adults while establishing narrowly defined policies, programs, and incentives designed to increase the alignment of systems and smooth out college and career pathways, especially at transition points between systems to accomplish specific objectives. Decision-making authority ultimately rests within each distinct system.
- **Integrated:** State policy conditions enable and encourage separate and distinct systems to cocreate and administer integrated approaches and funding streams for college and career pathways. State policy establishes shared decision-making authority, as well as accountability and incentive structures, to measure and reward progress on Big Blur components but falls short of discouraging and dismantling the separate and distinct overarching systems serving youth and young adults.
- **Transformed:** State policy conditions dismantle separate and distinct systems serving youth and young adults and authorize and require the formation of a single fully integrated system and institutional type for serving youth and young adults along their college and career pathways, from grades 11-14, with a wholly new governance, funding, and staffing model.

In the framework, JFF provides examples of how each of the key components of the Big Blur (incentives, alignment, governance, and staffing) evolves from a fragmented to a fully transformed state policy environment. The examples are not an exhaustive list of policy issues to be addressed across the four components; rather, they provide a snapshot of some of the core areas commonly addressed across states.

State Examples

To develop the framework, JFF consulted with thought leaders, innovators, advocates, and policymakers across the country about approaches moving in the direction of the Big Blur. In the appendix, we highlight state policies that exemplify momentum toward the blur. We applaud and celebrate these efforts. Yet, to be clear, none of these approaches has reached the transformational policy environment equated with the Big Blur. Much work still remains. Experience and evidence tell us that state policymakers must make a concerted effort to improve the policy conditions across all four Big Blur components to support learners in grades 11-14 effectively. Only through bold and aligned state action across the policy areas below can state policymakers actualize the Big Blur vision.

How to Use the Framework

Readers can use the framework to assess their state and understand areas in the early stages of blurring and those that are further along. Given the multiple components of the Big Blur, states will likely have examples of policies across the continuum of policy environments. However, it's unlikely a state will find itself in a transformed policy environment since this represents achievement of a fully blurred system. Rather, the transformed column provides a benchmark against which states can measure their progress in driving state policy change toward the Big Blur vision.

Keeping up With Progress

JFF makes periodic updates to the framework to account for new insights and exemplars in policy and practice gathered from the field. We are always looking for strong examples of blurring in states and local areas. Please get in touch with us to share feedback and examples by emailing blurinfo@jff.org. Be sure to put "Big Blur" in the subject line.



A Note About Employer Role

The Big Blur advocates for integrating three sectors—two public (K-12 and higher education) and one largely private (employers). Integration of this kind presents the greatest challenge and frustration to realizing the impact of the Big Blur. Neither employers nor educators have figured out how to work together to create the needed talent pipeline at a moment when both sectors would benefit from collaboration. For instance, while many community colleges and high schools recognize the value of work-based learning experiences, they continue to struggle to find ways to open such opportunities to their students or to structure curriculum pathways with adequate employer input.

The United States has tested a small number of policies targeted at engaging employers in the education and skill building of workers and postsecondary learners. One example is lifelong learning accounts, also known as training accounts or matched savings accounts, which enable workers to draw down funds contributed by their employers, the government, or themselves to pay for education and training programs and related expenses. Another example is through the development of sector strategies that offer incentives to workforce, education, and economic development systems to partner in new ways with industry.

Actualizing the Big Blur will require an entirely new approach to public-private partnership supported by the proper policy incentives. As a first step, the Big Blur adherents must build bridges across the divergent cultures and operating modes of public and private sectors, replacing short-term fixes with longer-term, deeper investments in worker development and success. The blur also requires sectors to try previously untested policy sets.

In the states that have made the most progress, governors or other political leaders have made the case to their business communities and the public that the state's economic future depends on a bettereducated, more highly skilled workforce—one that the Big Blur can deliver.



Component #1

Incentives

Goal: Incentives are structured to promote new ways of organizing learning and support systems across grades 11-14. The system(s) are held accountable for defined outcomes in this period, and current funding streams can be used flexibly and created as needed for systems serving students in these grades.

What we're hearing from the field: States recognize that putting the right incentives in place can serve as a major catalyst for blurring grades 11-14. Good metrics and data collection are essential for understanding student outcomes in grades 11-14 (including year-to-year persistence, work-based learning experiences, and employer partnerships) and for tailoring strategies to address equity gaps. And, because action usually follows money, incentives can spur greater collaboration and more robust support for students. However, progress in providing incentives for the blur is slow-moving due to longstanding silos in funding and data collection. Often K-12 and postsecondary data systems do not communicate with each other, and there is little alignment or integration with workforce data—without which it is challenging to establish an education-to-career accountability structure. And funding is tied to separate systems and an array of disparate models, including within the pathways space.



COMPONENT #1A: INCENTIVES IN ACCOUNTABILITY

7

Fragmented	Coordinated	Integrated	Transformed
To the extent state has set	State has a college and career	State holds LEAs accountable for	State education accountability for
statewide requirements for high	readiness metric, which holds	college and career readiness as	grades 11-14 is focused on
school graduation, these standards	LEAs accountable for offering high	equally weighted and rigorous	outcomes, such as attainment of
are separate and distinct from	school graduation pathways that	requirements for high school	employment aligned with an
standards set by colleges to	prepare students for both college-	graduation (as evidenced through	industry-recognized credential.
determine readiness for college-	oriented and career-oriented	completion of dual enrollment	Outcomes metrics do not just
level courses.	opportunities.	courses and work-based learning	focus on getting a job but rather
		experiences).	getting a good job. All outcome
State may provide career			data are disaggregated.
readiness guidance but does not		State aligns high school	
hold local education agencies		graduation standards with	
(LEAs) accountable for quality		"remediation-free" college	
implementation or student		readiness standards, resulting in	
outcomes. Success is measured		automatic admission to college.	
based on inputs (such as per-pupil			
spending) rather than student			
outcomes.			

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COMPONENT #1B: INCENTIVES IN DATA SYSTEMS

Fragmented	Coordinated	Integrated	Transformed
State maintains separate and S	State maintains a K-12 through	State maintains an integrated	State maintains a modern and
distinct systems for collecting and h	higher education data system and	educational and workforce data	connected educational and
storing student education data	routinely conducts analysis of	system. Data systems are	workforce data system that tracks
and workforce data and expressly s	student progression and	transparent and easy to	young adults' workforce outcomes
restricts sharing of data across	outcomes. This system does not	understand (for example, data	for at least six years after grade 14,
systems.	connect to labor market data and	visualizations), and their	including data on high school
i.	is not routinely used for	availability is well publicized to all	graduation rates, community
State does not disaggregate data	programmatic and policy	stakeholders and is used for	college graduation rates,
on high school, college, or labor i	improvements nor is it easily	collaborative cross-agency	credential attainment, four-year
market outcomes nor does it	accessible to key stakeholders,	decision-making.	degree completion rates, programs
publicly report on disparities by	such as practitioners,		of study, and placement into
race, ethnicity, gender, and	policymakers, and students and		related jobs/career fields and
income. State only reports on	their families.		wages. Data system is user
students' labor market outcomes			friendly, used to implement
for programs bound to federal			continuous improvement and
reporting requirements (for			inform cross-agency priorities and
example, Workforce Innovation			determine financial incentives,
and Opportunity Act (WIOA), Carl			business investments, and other
D. Perkins Career and Technical			private investments (such as pay
Education Act (Perkins),			for success models).
Registered Apprenticeship).			

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COMPONENT #1C: INCENTIVES IN FINANCING

Fragmented	Coordinated	Integrated	Transformed
State has separate funding	State has a financing model for	State braids funding so that	State provides new incentives for
streams for K-12, higher	college and career pathways	districts and higher education	financing, such as extending the
education, career and technical	programs, which provides a cost-	institutions do not "lose money" if	universal entitlement to education
education, and apprenticeship and	sharing agreement among districts	a student takes advantage of an	through grade 14, with dedicated
workforce development programs.	and colleges for the delivery of	early college opportunity; funding	funding streams for 16-to-20-
	dual enrollment or for their	is maintained when a teacher	year-olds. (Note in practice, this
No mechanisms exist, or states do	collaboration on career and	instructs at both secondary and	could include approaches like
not prioritize funding, to support	technical education programs.	postsecondary levels.	extending per-pupil funding for
students in early college or career	Financing model makes a limited		high school students to age 24 and
experiences—for example, dual	number of college-level courses	State rewards districts a per-pupil	braiding with other funding to
enrollment and work-based	tuition free for students.	bonus for high school students	ensure grades 13 and 14 are tuition
learning.		who enroll in and complete	and fee free, with free or reduced
	State rewards districts with a per-	postsecondary credentials and	costs for food, transportation, etc.)
	pupil bonus for high school	certificates directly tied to high-	
	students achieving college and	wage, high-demand pathways,	
	career readiness standards.	among other postsecondary	
		outcomes.	
	Higher education performance-		
	based funding formula rewards	State provides financing to	
	colleges for outcomes achieved by	facilitate partnerships between K-	
	high school students (for example,	12 districts and community	
	satisfactory completion of dual	colleges to offer grade 13	



THE BIG BLUR State Policy Framework – Version 2.0

enrollment courses and matriculation into a postsecondary program of study).	programs, allowing students to obtain a tuition-free college degree in high school. Ideally, supports are provided to students from families with low incomes and	
State requires Free Application for Federal Student Aid (FAFSA) completion for high school graduation and may have supports available to assist each student in filling out this form.	systemically underserved communities to cover the costs of mandatory fees and for books and transportation.	



Component #2

Alignment

Goal: Systems are aligned so that when students reach 11th grade, they enter new institutional structures that combine programs—currently isolated by those in high school and those in college—designed to prepare them for careers and provide work experiences. These structures enable students to take incremental steps on a career pathway and result in credentials with labor market value by the end of 14th grade and the ability to progress in further education.

What we're hearing from the field: Most states are not starting from scratch and acknowledge they can build on the pathways work they have underway. On the ground, however, implementers continue to struggle because the costly resources—human and material—needed to build high-quality pathways require dealing with credits versus Carnegie units, schedule and pay scale differences, high school exit tests that don't align with entrance requirements, and the like. Additionally, work-based learning models—even intentionally designed—are isolated by opportunities provided in high school and in postsecondary, if at all.



COMPONENT #2: ALIGNMENT

Fragmented	Coordinated	Integrated	Transformed
State may offer multiple pathways	State sets rules and standards for	State requires guided pathways to	State standardizes credits and
to graduation as well as numerous	individual high schools to offer	reach back at least to 11th grade.	aligns academic calendars and
opportunities to earn	pathways for college in high school	This includes establishing default	schedules for grades 11-14.
postsecondary credentials;	experiences, such as dual	pathways for college in high school	
however, these programs are	enrollment, Advanced Placement	experiences that are categorized	State requires and funds
disparate and administered	(AP), and/or International	under career clusters—or meta	development of grade 11-14
separately.	Baccalaureate (IB) courses.	majors—and include a	programs of study designed for
		recommended sequence of courses	students to obtain one or more
State has optional and sporadic	State authorizes and funds	that articulate and transfer as	industry-recognized credentials
inclusion of industry and/or	institutions that enroll students in	credit toward postsecondary	that prepare them for entry or
employers with the K-12 school	a program of study that starts in	credential attainment in a field of	advancement into a good first job
system (for example, business	high school and goes through the	study. LEAs and institutes of	and continued education at four-
advisory councils for career and	first two years of college (for	higher education would be	year programs of study. Programs
technical programs).	example, state investments in	required to opt out of	integrate learning and work
	early college high schools and P-	implementation. Students are	experiences at employer locations.
State provides minimal supports	TECHs).	advised and supported in selecting	These offerings are created with
(for example, financial aid, virtual		a pathway.	robust employer engagement,
opportunities, etc.) for students	State convenes secondary and		respond to labor market demand,
seeking access to high-quality	postsecondary education with	State has adopted an acceleration	and enable students to receive
postsecondary programs.	workforce development entities to	policy that guarantees students	credit for their work-based and
	map career pathways, including	access to advanced coursework	workplace learning experiences.
	sequences of credentials and	and postsecondary opportunities,	



degrees in high-demand, highwage fields—but implementation of pathways is voluntary.

State provides guidance and technical assistance to institutions to conduct prior learning assessments.

State provides regional and statewide intermediary organizations with sufficient capacity and funding to play a role in developing and facilitating partnerships between education institutions and employers, including in development of pathways and delivery of workbased learning.

enabling students to graduate with an industry-recognized postsecondary credential or some college credit. State establishes various protocols and systems (assessments, onramps, etc.) that enable permeability and flexibility in pathways from industry certification to advanced degree.

State requires work-based learning before completing grade 14, with a continuum of workplace experiences starting by grade 11 at the latest (with experiences required and intentionally sequenced through grades 11–14). Work-based learning experience is paid, students earn credit, and transportation costs are covered.



Component #3

Governance

Goal: Governance structures at the state cabinet level include a team and/or an empowered secretary or commissioner with decision-making authority to oversee and ensure funding and support for unified grade 11-14 institutional structures aligned to a state's economic development strategy. The individual or team unifies policies promulgated by the offices of education, higher education, workforce, and economic development as they pertain to and influence the preparation of the state's future talent pipeline. Career-focused curriculum and work experiences are aligned and seamless, and the measure of success is student short- and longer-term labor market outcomes.

What we're hearing from the field: States acknowledge that governance structures rely heavily on current state leadership; this dynamic lends itself to a certain amount of fragility in relying solely on state politics to dictate governance. States are exploring the balance between improved governance that supports a Big Blur vision, as well as the benefits of outside pressure from businesses, workers, and learners for improved systems that better serve their needs.



COMPONENT #3: GOVERNANCE

Fragmented	Coordinated	Integrated	Transformed
K-12, higher education, and	State fosters collaboration across	State invests in a pilot program	State has a cabinet-level team
workforce agencies remain siloed	systems by regularly convening	aiming to develop a unified	(comprised of those from
and have separate and discrete	secondary, postsecondary, and	governance and a deeper form of	secondary, postsecondary, and
missions and funding streams.	workforce leaders to discuss and	collaboration for educational and	workforce boards, industry
Agencies also lack employer input	strategize around a subset of	workforce efforts supporting 16-	students, guardians, members of
in educational programs.	efforts, such as meeting a state's	to-20-year-olds. The pilot could	community organizations, etc.)
	postsecondary attainment goals	provide a newly dedicated stream	and/or empowered secretary or
	(for example, PK-16/20 councils,	of funds that requires a	commissioner with decision-
	dual enrollment taskforces, work-	consortium of partners to work	making authority who oversees,
	based learning, etc.).	together and all be held	ensures funding for, and supports
		accountable for the successful	unified grade 11-14 institutional
	State assigns one agency,	integration and alignment of the	structures. This unified
	commissioner, or board	last two years of high school and	governance ensures a
	responsibility for all the state's	the first two years of	state/region's approach to
	public education entities (P-12	postsecondary to ensure that	economic and workforce
	through higher education);	young people earn a postsecondary	development is closely linked and
	however, policies and programs	credential with value in the labor	aligned with education.
	remain siloed between K-12 and	market by the time they turn 20.	
	higher education.		Regional governing bodies are
		State requires departments of K-	formed to formalize shared
	State convenes secondary,	12, higher education, and	accountability for grades 11-14
	postsecondary, workforce	workforce agencies to work	between secondary,



agencies, and other relevant together to develop and execute a postsecondary, and workforce; stakeholders for co-planning tri-agency governance mechanism these regional bodies are funded and accountable to the state. purposes to combine and align to oversee the state's strategy for states' federal Every Student pathways development that align Succeeds Act (ESSA), Perkins, and with in-demand high-growth industries and engage key WIOA plans. stakeholders (including employers). State creates state and/or regional business advisory councils to engage employers in curriculum review, development, and codelivery, including offering and designing work-based learning opportunities and informing programmatic offerings so that credentials are of value to employers.



Component #4

Staffing

Goal: Staffing structures are designed to equip specially trained educators and leaders to teach, curate, and organize learning and work experiences and support systems for students in grades 11-14. Faculty members, administrators, and other school personnel are trained and certified to provide developmentally appropriate instruction and socio-emotional support for middle and late adolescents.

What we're hearing from the field: States acknowledge that staffing is perhaps the most intractable of the four Big Blur components. However, states have made some progress in increasing the number of teachers credentialed to teach at both the secondary and postsecondary levels. A small number of states and localities are mounting professional development programs for K-12 and higher ed instructors together to boost capacity to serve these grades.



COMPONENT #4: STAFFING

Fragmented	Coordinated	Integrated	Transformed
State has separate certification and	State has a process that enables	State has easy-to-navigate	State has sufficient staff members
credentialing processes and union	high school teachers to teach	alternative certification policies for	serving grade 11-14 institutions,
representation for educators and	college courses (or vice versa) or	industry experts to teach, and high	and they are all certified to teach
counselors across K-12, higher	industry experts to be able to teach	school and college programs share	and counsel across those grades. If
education, and training programs	high school and college students.	these teachers.	applicable, one organization offers
as well as disciplines. These	State provides professional		union representation.
processes do not consider unique	development opportunities for	State has articulation agreements	
student needs. Certification	these teachers.	between high schools and colleges	State requires streamlined, high-
requirements may not allow		to provide alternative certification	quality, and sustained career and
shared educators.	State requires high school	for instructors to teach dual credit	academic counseling through
	guidance counselors and college	courses.	grade 14.
State has minimal counselors	academic advisors to receive		
within a school district, and they	professional development in	State sets standards and provides	State-accredited approved teacher
do not focus on career navigation.	career counseling coaching to	sufficient resources and	certification processes enable
The largest shortages are within	enhance career navigational	professional development to	industry experts to have the
the most distressed communities.	function. This can include	deploy college and career	flexibility to teach relevant career-
	professional development on	counselors embedded in high	oriented skills and courses for
	understanding labor market data	schools and success coaches	grades 11-14 (including dual
	and/or engaging with workforce	embedded in college to support	enrollment and career and
	and employer partners.	onboarding and early transitions.	technical education) and provide



State takes advantage of braided	effective career counseling,
funding opportunities to fully	coaching, and mentorship.
cover the cost of credentialing for	
secondary instructors to teach as	
adjunct faculty and even covers the	
cost of that new credentialing.	
State policies require collaboration	
between secondary and	
postsecondary teachers to ensure	
they have both subject matter	
expertise and pedagogy and	
andragogy to teach students ages	
16 to 24.	
	funding opportunities to fully cover the cost of credentialing for secondary instructors to teach as adjunct faculty and even covers the cost of that new credentialing. State policies require collaboration between secondary and postsecondary teachers to ensure they have both subject matter expertise and pedagogy and andragogy to teach students ages

Appendix: State Examples

The following state policies exemplify progress toward the Big Blur. None of these approaches has reached the transformational policy environment equated with the Big Blur.

1a. Incentives in Accountability

- Tennessee: Postsecondary Opportunities Rewarded in Accountability System—Because ESSA encourages states to include dual and concurrent enrollment in their accountability plans, some 37 states now do so to some degree. One of the more comprehensive examples is Tennessee's Ready Graduate Indicator. Ready Graduate data factor into the state's early postsecondary opportunities (EPSO) framework as an "indicator of school quality and student success." In addition, <u>Tennessee challenges</u> <u>districts</u> to develop "a robust portfolio of early postsecondary opportunities . . . [to help] ensure that college credit and/or a technical credential is accessible to all high school students."2 The EPSO framework includes eight such opportunities designed to accommodate a range of student interests, needs, postsecondary aspirations, and levels of prior academic performance. After the approval of Tennessee's ESSA plan in August 2017, some quality and alignment issues emerged as districts moved quickly to expand EPSOs. The state put in place a certification process to recognize high-quality pathways that align with the Ready Graduate Indicator. Additional incentives for districts to provide high-quality EPSOs include state subsidies for test fees, course materials, and teacher professional development.
- Washington: State Legislation Mandates Student Acceleration—After several years of discussion about ways to ensure that more students of color and more students from low-income backgrounds took advanced courses, the Washington legislature in 2019 passed a law requiring districts to enroll eligible students in these programs automatically. Every student "who meets or exceeds the state standard on the eighth grade or high school English language arts or mathematics statewide student assessment" would be enrolled in "the next most rigorous level of advanced courses or program offered by the high school that aligns with the student's high school and beyond plan goals." The state budget includes \$9 million to fund this unique mandate in two-year increments. An analysis showed that 31 of the 50 participating districts had either reached parity—or made significant progress toward parity—in the demographics of the students in dual credit courses. Similar legislation is under discussion or in the pilot phase in Colorado, Connecticut, and Illinois.



1c. Incentives in Financing

- Idaho: Financing Students Directly and Early as an Incentive to Make
 Postsecondary Plans—Idaho has created a unique scholarship program, Advanced
 Opportunities, to encourage students to take advantage of a range of post-high school
 advancement opportunities. When students reach seventh grade, they receive a stipend
 of \$4,125 to use for education-related expenses, including state-approved college
 courses, AP and IB exams, professional certification fees, and career and technical
 education (CTE) courses and apprenticeships. Most students use the money to pay for
 college courses taught by qualified high school teachers that cost \$75 per credit. As the
 program grew in popularity, the state legislature empowered students to create their own
 Advanced Opportunities accounts and learning plans (which are required for
 participation). The scholarship holds students accountable for outcomes. If a student
 fails to earn credit in a course, they must pay for a "like" course before being permitted to
 use further scholarship dollars.
- Colorado: Incentive Funding for College and Career Readiness—The Career Development Incentive Program (CDIP) provides financial motivation for school districts and charter schools to encourage their students in grades 9-12 to complete industry-related credentials, college credits, or AP classes. This can include internships, residency or construction pre-apprenticeship, or other apprenticeship programs related to jobs identified in the Colorado talent pipeline report or other high-demand industries. A 2023 bill, SB23-065, would increase funding for the program from \$1 million to about \$5 million annually to support the demand for the programming and ensure school districts receive the full financial benefits of the program. As of May 8, 2023, the legislation passed out of both the Senate and the House and is awaiting the governor's signature.

In 2021, the Path4Ward pilot program was established by SB21-106.7 Students from lower socioeconomic backgrounds who graduate early get funding for postsecondary education or career training programs during their fourth year of high school. These programs include enrollment in college, internships, or apprenticeships to offer incentives for students to graduate high school early. Students will receive funds dependent on which semester they graduate. For example, if they graduate before their fourth year begins, the student will receive 75% of the average state share of per-pupil revenue or \$3,500 (whichever amount is greater.) If they graduate before the second semester of their fourth year, they will receive \$2,000 or 45% of the average state share of per-pupil revenue (whichever is greater.) The money can be used to pay college or class tuition fees, and any unspent funds can be used for other qualifying expenditures relating to school or apprenticeship fees and transportation. The pilot program is set to



last five years with five participating schools or groups of schools from a mix of urban, suburban, and rural districts. Each school receives 25% of the average state share of perpupil revenue for each student enrolled in the program.

• Illinois: Financing Students Enrolled in Dual Enrollment Courses—In 2023, the Illinois General Assembly passed HB2593, which amends the Higher Education Student Assistance Act. Because of this bill, the state will provide grants to students who are enrolled in dual credit classes as long as there is a partnership agreement between the home school district and a community college and the student filled out the FAFSA form. The grant will cover the tuition costs and any additional fees required for the course. The bill passed in March 2023 and went into immediate effect, so successes or remaining barriers have not yet been evaluated.

2. Alignment

- Indiana: Students Can Earn 30 Hours of Transferable College Credit in High School—A program called Indiana College Core offers high school students a block of 30 hours of general education credits that transfer to public colleges and universities.

 College Core students participate in dual credit courses taught at a high school by high school teachers through a formal partnership between the high school and a college. The number of high school students earning College Core credits grew from 11 in 2013 to more than 1,600 in 2019. However, while the program is promising, Indiana is now addressing capacity and implementation challenges. Only 20% of the state's high schools offer the College Core, and most of the participants in the program are white students from households with higher incomes.
- Illinois: Default Pathways—The Postsecondary & Workforce Readiness Act (PWR), signed into Illinois law in 2016, takes a student- and competency-based approach in its college and career pathway endorsement framework. ¹⁰ In addition, the Illinois Essential Employability Skills Framework defines essential employability skills and provides statewide standards for success to align education and workforce needs. ¹¹ The Illinois Model Programs of Study Guides provide information on the labor market, credential programs, and secondary, postsecondary, and employer stakeholders on specific career pathways. ¹² Through the enactment of Public Law 102-0917 in 2022, the state amended the PWR Act to reinforce as the default expectation that all districts adopt and implement career exploration and development activities for all students enrolled in grades 6-12. ¹³ All of these activities must align with the framework established in the original act and must prepare students "to make informed plans and decisions about their future education and career goals, including possible participation in a career and technical education pathway, by providing students with opportunities to explore a wide

THE BIG BLUR State Policy Framework – Version 2.0

variety of high-skill, high-wage, and in-demand career fields." For more information, see this <u>primer</u> from Education Systems Center.¹⁴

- Colorado: Financing a 13th Year of High School—Colorado has a grade 13 high school program called Accelerating Students through Concurrent Enrollment (ASCENT). It gives K-12 districts and community colleges an incentive to set up grade 13 programs by allowing them to apply for funds that cover college tuition—the factor that often discourages schools from offering dual enrollment. To participate, students must have completed least nine college credits before the end of 12th grade, and they must be eligible for credit-bearing, nonremedial college coursework. Participation is still low: During the 2020-2021 academic year, 580 students participated in ASCENT programming across the state. However, HB 22-1390, passed in 2022, removed the cap on the number of students who could participate in the ASCENT program, so the expectation is that the number of students participating will grow substantially over the next academic year. Grade 13 programs could appeal to other states interested in building streamlined and coordinated secondary-to-postsecondary pathways because they offer a financial mechanism that would fund or partially fund a full college degree in high school.
- Louisiana: Piloting a 13th Year of High School—Louisiana took similar action as Colorado in enacting the Extension Academy pilot program to help students earn postsecondary credits, gain experience through work-based learning, and even attain an associate's degree, Registered Apprenticeship, or advanced industry-based credential at no cost to students. 16 LEAs receive incentives to participate in Extension Academies because the policy enables them to include fifth-year students in annual enrollment counts toward expenses and costs reported back to the state.
- Ohio: Business Advisory Council—Ohio Revised Code section 3313.82 requires every school district, including joint vocational school districts and educational service centers, to have a business advisory council, with the goal of helping build relationships between businesses and schools.¹⁷ Furthermore, state statute directs the superintendent of public instruction, in consultation with the governor's executive workforce board, to develop standards for the operation of business advisory councils established by the boards of education of school districts, boards of education of joint vocational school districts, or governing boards of educational service centers throughout the state.¹⁸ The Montgomery County Education Service Center is among five educational institutions that earned a four-star rating in 2023 for excellence in business advisory council activities due to its efforts to map out pathways from high school to college to career in three high-demand sectors of the regional economy. Read this case study for more information.¹⁹



3. Governance

Texas: Tri-Agency Workforce Initiative—In 2016, Texas Governor Greg Abbott established the Tri-Agency Workforce Initiative to help boost Texas' economy by increasing postsecondary completion rates and workforce readiness by bringing together commissioners from three state agencies—Texas Education Agency, Texas Higher Education Coordinating Board, and the Texas Workforce Commission. In 2020, Abbott tasked the group with developing strategies for addressing Texas' workforce needs, and in 2021, the Texas legislature passed the Texas Education and Workforce Alignment Act, or House Bill 3767, to formally codify the Tri-Agency Workforce Initiative and identify specific measures to align Texas' education and workforce development efforts. 20 To date, the Tri-Agency Workforce Initiative has had collaborative successes, including the development of a strategic framework for work-based learning focused on scaling and improving the quality of work-based learning across the state. The framework provides "program implementation, quality assurances, accountability, and support mechanisms for program providers, including streamlined data collection, cross-sector partnerships, and funding options."21 The tri-agencies are also collaborating on a statewide grant opportunity that would support the establishment of Tri-Agency regional conveners across Texas' core workforce regions to bring together core partners across education, workforce, and community-based organizations to support effective regional pathway approaches for young adults.

Massachusetts: Early College Joint Committee (ECJC)—In 2017, the state Board of Elementary and Secondary Education (BESE) and the Board of Higher Education (BHE) developed a joint resolution recognizing the importance that early college programs can play in improving educational attainment rates across the state, particularly for students of color and students from families with low incomes. The resolution also established the ECJC, which comprises two voting members from the BESE and BHE, as well as the state secretary of education (who is appointed by the governor). The commissioners of the Department of Elementary and Secondary Education and the Department of Higher Education also sit on the ECJC but do not vote, and each has a senior staff member devoted to early college work. The ECJC demonstrates a deeper form of collaborative governance because the group meets regularly and co-governs Massachusetts' Early College Initiative by jointly setting policy and rules governing the structure of the initiative, including working together to determine the criteria and approval processes for early college applicants and making collective decisions on the use of the state's early college funding. At this writing, the ECJC is also carrying out a strategic policy review of Massachusetts' Early College Initiative, addressing six main topic areas (designation, program quality and



accountability, data, governance and staffing, funding, and supportive ecosystem). Members of the legislature and advocates, including the Massachusetts Alliance for Early College, have introduced and supported a bill to codify early college in state law, including through the continuation of strong cross-agency collaboration and governance.

North Carolina: Cooperative Innovative High School (CIHS)—In 2004, North Carolina's General Assembly established CIHSs, which are public high schools located on a community college or university campus that target students at risk of not graduating, first-generation college students, and students who would benefit from accelerated learning. Local boards of education and a local college (typically a community college) must jointly apply to develop a CIHS and, if accepted, develop a memorandum of understanding to solidify their working relationship. CIHSs are a part of the local school district and supported by the North Carolina Department of Public Instruction (K-12 agency). The community college partner is a part of the North Carolina Community College System. Both partners receive incentives to ensure the success of student participants because all districts and state education agencies report data on student enrollment, high school graduation, and college certifications and degrees, with completion as a major goal for all. The two parties also share a set of resources, which typically includes a college liaison whose responsibilities involve supporting CIHS students in collaboration with CIHS leaders and counselors, as well as navigating and strengthening the relationship between the district and college partner. Funds used for this position come from supplemental funding CIHSs receive from the North Carolina General Assembly (funds that are in addition to standard state K-12 funds). Additionally, the state law establishing the CIHS initiative also puts into place a Joint Advisory Committee (JAC) that oversees the CIHSs. The JAC has staff members from the North Carolina Department of Public Instruction, North Carolina Community College System, University of North Carolina System, and the North Carolina Independent Colleges and Universities. The JAC differs from many P-16/20 councils because it is codified in law and meets regularly and collaborates "to support CIHS throughout the year and to provide oversight and guidance to the program, including technical support, resource development, policy implementation and data collection and analysis."22 Each participating entity contributes a unique set of resources or supports depending on the needs of the CIHSs. Ultimately, the JAC provides a setting for leaders across North Carolina's key education systems to meet and collectively ensure the success of the CIHS.



4. Staffing

- Texas: Professional Development for Dual Enrollment Teachers—Texas has implemented a handful of initiatives to support instructors and education leaders who work in programs for students at the transition points between high school, college, and career. One interesting example is the <u>University of Texas at Austin's OnRamps</u> initiative, which offers dual enrollment courses for high school students and professional development supports for the instructors who teach those classes. ²³ Established in 2011, OnRamps prepares high school dual enrollment teachers to teach college classes to high school students. Instructors teaching their first OnRamps courses can participate in intensive summer training and mentoring programs and attend virtual conferences and learning institutes. While this is unique to an independent institution, policy can provide incentives to adopt this type of strategy.
- Tennessee: Occupational Educator Licensure—Tennessee has two types of teacher licenses—one for an academic teacher and the other for an occupational teacher. While the academic licensure refers to academic content areas and special education, the occupational license endorses occupational content, meaning areas that prepare for career and technical education programs. Essentially, this allows for industry experts to become licensed to teach in the associated subjects with the time in the field and/or industry certification counting toward a teaching license. This flexibility takes a piece of the burden off industry experts and increases the willingness to teach. Because of the current teaching shortages, this is an especially appealing strategy.
- Arizona: Co-Advising Framework—The Center for the Future of Arizona (CFA), a statewide intermediary, plays a leading role in developing shared advising models and common tech platforms across K-12 and postsecondary programs to help high school students make smoother transitions to college and accelerate their entry into high-quality career fields. Using a five-year federal grant award for the Education Innovation and Research program, CFA led the development and implementation of a "co-advising framework." In partnership with 15 high schools and four community college systems, CFA piloted a distributive advising approach that emphasizes shared responsibility for students. Advisors and staff members use the same framework and guidance as they support seamless transitions for students from high school to college and career. The focus is on increasing dual enrollment participation rates and the percentage of students prepared for career success.
- **Ohio: Career-Technical Licensure**—The Ohio Department of Education developed a guide for district administrators to navigate the unique requirements to teach career and technical education programs. This includes detailed steps in evaluating and verifying work experience, including self-employment. This guide then outlines how to equate



professional years to what is needed from a high-quality instructor. This is a promising practice to recruit industry experts to teach. Policy can standardize and formalize this guide.

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THE BIG BLUR State Policy Framework – Version 2.0

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